



April, 2018

Dear Valued Heating Customer,

April brings with it renewal time for our annual oil and gas burner Service Program. Our experience has proven that a well-maintained heating system operates more efficiently and with fewer problems. Beyond the annual tune-up, which is included in the cost of the program, just one service call would more than likely pay for itself under the terms of any of our Heating Service Insurance Programs. For these, and other reasons, I encourage you to join the program upon receipt of this letter.

We have noticed you do not have a heating service contract with this company. This is your opportunity to sign up for this year's Heating Service Insurance Program. Please review the options on the reverse side of this letter and check off the individual program you wish to choose. We would ask you to then return this copy to our office in the enclosed envelope. Your account will then be invoiced for the annual program and we will contact you to make arrangements for the inclusive annual heating system tune-up. Should you choose to join the annual service contract program you can find a copy of the different service plans on our website [www.whitemountainoil.com](http://www.whitemountainoil.com) (service & repair/service plans) or you will find a copy of each of the two levels of central heating Service Programs, plus a copy of the Rinnai Service Program, included in this mailing for your review.

In anticipation of good weather, I wish you an enjoyable summer season.

Sincerely,

A handwritten signature in black ink that reads 'Dana Jones'.

Dana Jones  
Director of Marketing & Sales  
White Mountain Oil & Propane

Service Contract/N

4/18